

TOGETHER

Purpose

It's easy to get caught up in the small things and to look at things from only one perspective, but every single person is part of a multitude of societies. Social media and technology offers a beautiful way to connect, and Together will show how our daily habits are similar to even those across the world. For example, you can set your alarm for 7:00 am and see trends in different locations of when others woke up too.

Interpretation of Time

Together starts off as a simple and beautifully designed clock that shows the traditional 24 hour day. Then there are options to view daily patterns of users all across the world, from our neighbors in the US to those in China. As a live option you can see how time is progressing in different societies and how your own tasks match up with others.

Goal

Together's goal is to show users the beauty of human society, the ebb and flow of similar daily patterns across the world, and that everything ties us together.

Target Audience

The target audience would most likely be from ages 14 and up.

Views and Modes of Operation

Together begins as a traditional clock application like the native one for iOS. This includes a world clock, stopwatch, timer, and alarm clock. Then there is an option for adding tasks to do in each day. With each task, Together will filter keywords and compare it to other users who have similar tasks. This offers a glimpse into a global view of our lives. And don't worry, everything is anonymous and no personal information is given out.

Social Media Integration and Location

Geo location data will be needed to provide an accurate picture of different users and to provide accurate time data. Social media integration would primarily involve sharing images of the interface displaying global trends in a day/task.